

They're coming... for your RMR



xfinity®



cox

Time Warner Cable®

LOWE'S®

Reach your customers before they do.

OFFER A VIDEOFIED UPGRADE



PRIORITY
RESPONSE

2GIG
TECHNOLOGIES

GE Security

Honeywell

DMP

DSC®



INTERACTIVE
SERVICES



videofied®

Made by RSI VIDEO TECHNOLOGIES

EASY

Upgrade Marketing Program

Reach your customers before they do!

ACCESS NOW

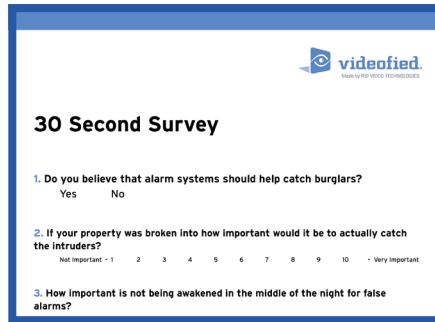
FULL DOWNLOAD

(508 MB)

Branded Microsite



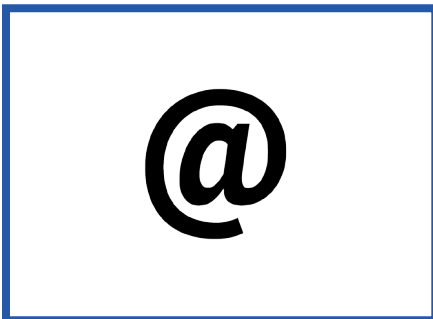
30 Second Survey



Bill Stuffers



Email Campaign



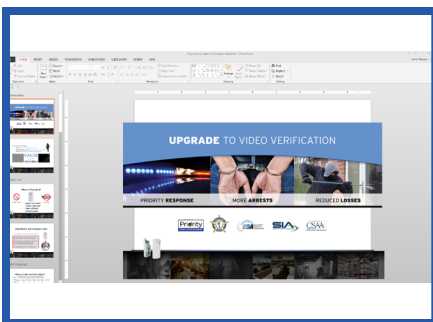
Customer Service Marketing Script



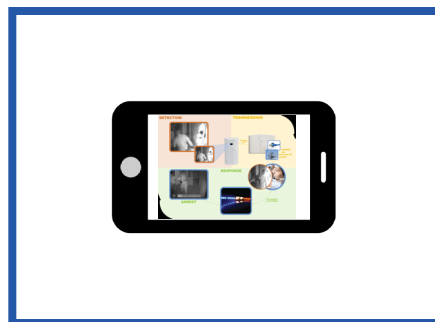
Business Model Calculator

Videofied Upgrade Calculator			
Instructions- fill out any box in yellow with your values			
INSTALLER COSTS			
cost once gear price	Avg is \$99- \$199		\$100.00
Installation price	Avg is \$100 to \$150		\$100.00
alarmT end user price for VM monitoring	Avg is \$4 to \$6 per month		\$6.00
alarmT end user price for communication	Avg is \$4 to \$6.50 per month		\$6.00
alarmT price for interactive services	Avg is \$4 to \$6.50 per month		\$6.00
DEALER QUESTIONS AND COSTS			
equipment markup percentage	avg 20 to 40 % enter as percentage		30%
labor cost per hour	avg is \$40 to \$50		\$40.00
labor CHARGE per hour	avg is \$80 to \$90		\$80.00
total multiple value	avg is 10 times value		\$1120.00
alarmT monitoring cost for verification	Avg is no cost if 7 inches		\$0.00
alarmT communication or data cost	Avg is no cost if using IP		\$0.00
alarmT cost for interactive services	Avg is \$2 to \$3 per month		\$2.00
% commission on retail value	Avg is 20-20%		20%
		Customer payment	

PowerPoint Presentation



Tablet/Smartphone Presentation



Literature

